

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/24/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 11/05/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/24/12	11/06/12	Katie Couric	2-3p		:30			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/24/12-10/30/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
			See MG 3.7									
	7	KVVU	10/24/12-10/24/12	Katie	1-2pm	---W-----	:30		\$425.00	NM		
			Ⓜ MG for 3.1 10/24									
Week:		10/31/12	11/06/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/31/12-11/06/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
			See MG 3.8									
	5	KVVU	10/31/12-11/06/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
			See MG 5.5, 5.6, 5.7, 5.8									
	8	KVVU	11/06/12-11/06/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$425.00	NM		
			Ⓜ MG for 3.4 11/01									
N 5	KVVU	10/24/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	7	\$9,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$2,150.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$2,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/31/12-11/06/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 5.5, 5.6, 5.7, 5.8									
	5	KVVU	11/06/12-11/06/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$450.00	NM		
			Ⓜ MG for 3.5, 5.4									
	6	KVVU	11/06/12-11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-Tu-----	:30		\$725.00	NM		
			Ⓜ MG for 3.5, 5.4									
	7	KVVU	11/06/12-11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30		\$700.00	NM		
			Ⓜ MG for 3.5, 5.4									
	8	KVVU	11/06/12-11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30		\$700.00	NM		
			Ⓜ MG for 3.5, 5.4									
<b>Totals</b>											<b>48</b>	<b>\$24,600.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
499881 /	06392291

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 11/06/12	TARKANIAN 4 CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	11/05/12 / 11/05/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$7,095.00	\$6,030.75
10/29/12 - 11/06/12	35	\$17,505.00	\$14,879.25
<b>Totals</b>	<b>48</b>	<b>\$24,600.00</b>	<b>\$20,910.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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ADV # ADV. NAME POLI/D TARKANIAN/R/CON/NV REP.# OFF.# 762 SALESMAN #  
 AGY # AGY. NAME SANDLER & INNOCENZI BUYER NAME CHRIS FEIST

705 PRINCE STREET SALES PRSN PH- TERESA DIFURIA  
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6392291 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 12.29

REP: CREATED AN OK'D M4  
 SEE LINES 11-13  
 TOTAL SAME  
 PLS CNF THANKS  
 NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	ES		200P-300P	30		\$425.00	10/24	10/30	1		W-F,M-TU	1
3	ES		200P-300P	30		\$425.00	10/31	11/6	1		W-F,M-TU	1
PROGRAM : COURIC												
5	ES		1000P-1100P	30		\$2,150.00	10/24	10/30	2		W-F,M-TU	2
5	ES		1000P-1100P	30		\$2,150.00	10/31	11/6	1		W-F,M-TU	1
PROGRAM : NEWS												
11	A		500A-600A	30		\$450.00	11/6	11/6	1		TUE	1

PROGRAM : NEWS  
 ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-5 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-3 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

12	A		600A-700A	30		\$725.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 11-13												

13	A		700A-900A	30		\$700.00	11/6	11/6	2		TUE	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 11-13												

STATION MAKEGOOD OFFERS:

M3	REJECT	BUY#5	MISSED:W-F,M-TU/1000P-1100P	NOV5	30S	\$2,150.00	(NOV5/12)
		BUY#3	W-F,M-TU/200P-300P	OCT31	30S	\$425.00	
			OFFER:TUE/500A-600A	NOV6	30S	\$450.00	PLS ADVISE.
			& TUE/600A-700A	NOV6	30S	\$725.00	
			& TUE/700A-900A	NOV6(2/WK)	30S	\$700.00	
CMT:SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.							

M4	OK'D	BUY#5	MISSED:W-F,M-TU/1000P-1100P	OCT31	30S	\$2,150.00	(NOV5/12)
		BUY#3	W-F,M-TU/200P-300P	OCT31	30S	\$425.00	
			OFFER:TUE/500A-600A	NOV6	30S	\$450.00	PLS ADVISE.
			& TUE/600A-700A	NOV6	30S	\$725.00	
			& TUE/700A-900A	NOV6(2/WK)	30S	\$700.00	
CMT:SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.							

OCT/12	12300.00	NOV/12	12300.00	CONTRACT TOTAL	24600.00
			TOTAL SPOTS	48	

MARKET TOTALS \$164,000 KVVU 15% KSNV 23% KLAS 39% KTNV 20% KVMY 1% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/24/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanlan for Congress		<u>Original Date / Revision</u> 10/23/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	11/06/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWT---				5	\$85.00			
Week:		10/31/12	11/06/12	MTWT---				5	\$85.00			
N 2	KVVU	10/24/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				4	\$275.00			
Week:		10/31/12	11/06/12	MTWTF--				4	\$275.00			
N 3	KVVU	10/24/12	11/06/12	Katie Couric	2-3p		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/24/12-10/30/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
	See MG 3.7											
	7	KVVU	10/24/12-10/24/12	Katie	1-2pm	---W-----	:30		\$425.00	NM		
	Ⓜ MG for 3.1 10/24											
Week:		10/31/12	11/06/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/31/12-11/06/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
	See MG 3.8											
	8	KVVU	11/06/12-11/06/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$425.00	NM		
	Ⓜ MG for 3.4 11/01											
N 4	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				3	\$700.00			
Week:		10/31/12	11/06/12	MTWTF--				3	\$700.00			
N 5	KVVU	10/24/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$2,150.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$2,150.00			
N 6	KVVU	10/24/12	11/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$450.00			

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Contract Dates</u> 10/24/12 - 11/06/12	<u>Product</u> TARKANIAN 4 CONGRE	<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/23/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				2	\$450.00			
N 7	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$725.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$725.00			
N 8	KVVU	10/24/12	11/06/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$375.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$375.00			
Totals											46	\$24,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$7,095.00	\$6,030.75
10/29/12 - 11/06/12	33	\$17,505.00	\$14,879.25
<b>Totals</b>	<b>46</b>	<b>\$24,600.00</b>	<b>\$20,910.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6392291 TRF# 499881 REP: TEL# 610-293-4100 FAX# 610-225-1191 HARRIS REPORT FROM REP NOV2/12 18.17  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
M1	OK'D		BUY#3			MISSED:W-F,M-TU/200P-300P OFFER:W-TH/100P-300P CMT:TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.	OCT24 (2/WK) OCT24 (2/WK)		30S 30S	\$425.00 \$425.00	(OCT23/12) PLS ADVISE.	
M2	OK'D		BUY#3			MISSED:W-F,M-TU/200P-300P OFFER:TUE/500A-600A CMT:SPOT N/A DUE TO NEWS BREAK IN. SEE MG. PRE-BOOKED PLS APPROVE.	OCT31 NOV6		30S 30S	\$425.00 \$425.00	(NOV2/12) PLS ADVISE.	
OCT/12			12300.00			NOV/12	12300.00				CONTRACT TOTAL	24600.00
											TOTAL SPOTS	46

MARKET TOTALS \$164,000 KVVU 15% KSNV 23% KLAS 39% KTNV 20% KVMY 1% KVCW 2% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Mundy Katowitz Media**  
**1322 G Street, SE**  
**Washington, DC 20003**  
**USA**

<u>Contract / Revision</u> 499786 /		<u>Alt Order #</u> 06386868
<u>Product</u> PRIOR USA ACTN :60S		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1790
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 23	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	----Th-----	1:00		\$850.00	NM		
	See MG 23.2											
	2	KVVU	11/05/12-11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	1:00		\$850.00	NM		
	Ⓜ MG for 23.1 11/01											
Totals											44	\$39,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$39,000.00	\$33,150.00
<b>Totals</b>	<b>44</b>	<b>\$39,000.00</b>	<b>\$33,150.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6386868 TRF# 499786 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.51  
 \*\*\* KVVU-TV \*\*\* \*\*CHANGES\*\*

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # 762 SALESMAN #  
 AGY # AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT  
 1322 G STREET SE SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20003

ORDER # CONTRACT # 6386868 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIOR USA ACTN : 60S EST#1790 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 17.51

REP: TO ROSE  
 FR NIKKI  
 OK'D M11 SEE LINE 53  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
 TELEVISION INVOICES IDB#9914019  
 PRIORITIES USA ACTION : 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1790  
 AGENCY PRODUCT CODE = 340

45	S		200P-300P	60		\$850.00	11/1	11/1	0		THU	0
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PROGRAM : KATIE  
 ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-23 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.51  
 REP HEADLINE# 6386868 TRF# 499786 \*\*\* KVVU-TV \*\*\*  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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53	A		530P-600P	60		\$850.00	11/5	11/5	1		MON	1
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PROGRAM : NEWS  
 ORD COM1 : SPOT N/A DUE TO OBAMA SPEECH. MG 530P NEWS. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-45 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M11 OK'D BUY#45 MISSED: THU/200P-300P NOV1 60S \$850.00 (NOV2/12)  
 OFFER: MON/530P-600P NOV5 60S \$850.00 PLS ADVISE.  
 CMT: SPOT N/A DUE TO OBAMA SPEECH. MG 530P NEWS. PRE-BOOKED PLS APPROVE.

NOV/12 39000.00 CONTRACT TOTAL 39000.00  
 TOTAL SPOTS 44

MARKET TOTALS \$216,666 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%  
 KTUD 7%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

<u>Contract / Revision</u> 499828 /		<u>Alt Order #</u> 06386849
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 10/28/12 - 11/05/12		<u>Estimate #</u> 2155
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 4	KVVU	10/30/12	11/02/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-TWTF--				4	\$425.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	-TuWThF----	:30		<del>\$425.00</del>	NM			
	See MG 4.5												
	5	KVVU	11/05/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$425.00	NM			
	Ⓜ MG for 4.2 11/01												
Totals												66	\$82,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	66	\$82,500.00	\$70,125.00
<b>Totals</b>	66	\$82,500.00	\$70,125.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP NOV2/12 18.10  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

PROGRAM : COPS/DOG THE BOUNTY HUNTER  
ORD COM1: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-4 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 18.10  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6386849 TRF# 499828  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M5 OK'D BUY#4 MISSED: M-F/200P-300P OCT30 30S \$425.00 (NOV2/12)  
 OFFER: MON/100P-200P NOV5 30S \$425.00 PLS ADVISE.  
 CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12			\$ .00			NOV/12			82500.00			
CONTRACT TOTAL										82500.00		
TOTAL SPOTS										66		

MARKET TOTALS \$412,500 KVVU 20% KSNV 33% KLAS 13% KTNV 25% KVMY 5% KVCW 3% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/24/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	11/06/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWT---				5	\$85.00			
	Week:	10/31/12	11/06/12	MTWT---				5	\$85.00			
N 2	KVVU	10/24/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				4	\$275.00			
	Week:	10/31/12	11/06/12	MTWTF--				4	\$275.00			
N 3	KVVU	10/24/12	11/06/12	Katie Couric	2-3p		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				3	\$425.00			
	Week:	10/31/12	11/06/12	MTWTF--				3	\$425.00			
N 4	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				3	\$700.00			
	Week:	10/31/12	11/06/12	MTWTF--				3	\$700.00			
N 5	KVVU	10/24/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$2,150.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$2,150.00			
N 6	KVVU	10/24/12	11/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$450.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$450.00			
N 7	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$725.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$725.00			
N 8	KVVU	10/24/12	11/06/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$375.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$375.00			
<b>Totals</b>											<b>46</b>	<b>\$24,600.00</b>

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
499881 /		06392291
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 11/06/12	TARKANIAN 4 CONGRE	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tarkanian for Congress		10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	12	\$6,670.00	\$5,669.50
10/29/12 - 11/06/12	34	\$17,930.00	\$15,240.50
<b>Totals</b>	<b>46</b>	<b>\$24,600.00</b>	<b>\$20,910.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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OCT23/12 13.20  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME CHRIS FEIST

SALES PRSN PH- TERESA DIFURIA

ORDER # 499881 CONTRACT # 6392291

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>TARKANIAN 4 CONGRESS</u>	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT24/12 NOV6/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT23/12 13.20

TO ROSE  
FR NICK  
NEW TARKANIAN FOR CONGRESS ORDER  
TOTAL \$24,600  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-459A	30		\$85.00	10/24	11/6	5		W-F,M-TU	10
PROGRAM : NEWS												
2			900A-1000A	30		\$275.00	10/24	11/6	4		W-F,M-TU	8
PROGRAM : MORE												
3			200P-300P	30		\$425.00	10/24	11/6	3		W-F,M-TU	6
PROGRAM : COURIC												
4			700A-900A	30		\$700.00	10/24	11/6	3		W-F,M-TU	6
PROGRAM : NEWS												
5			1000P-1100P	30		\$2,150.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : NEWS												

REP HEADLINE# 6392291  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP

OCT23/12 13.20  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6			500A-600A	30		\$450.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : NEWS												
7			600A-700A	30		\$725.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : NEWS												
8			100P-200P	30		\$375.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : COPS/DOG												
OCT/12			12300.00	NOV/12		12300.00						
CONTRACT TOTAL												24600.00
TOTAL SPOTS												46

MARKET TOTALS \$164,000 KVVU 15% KSNV 23% KLAS 39% KTNV 20% KVMY 1% KVCW 2% CABL 0%  
KTUD 0%

SVC- NSI  
DEMOS- RA35+\*